

**Remarks/Arguments:**

The above Amendments and these Remarks are in reply to the Office Action mailed September 11, 2007.

Claims 1, 2 and 4-21 are rejected under 35 U.S.C. 103(a) as being unpatentable over Cronic et al. (U.S. Publication No.: 2003/0172035) in view of Demuth, "Bilateral Anonymity and Prevention of Abusing Logged Web Addresses" and in further view of Linden (U.S. Patent No.: 6,360,254).

Claims 3, 10 and 17 are rejected under U.S.C. 103(a) as being unpatentable over Cronic et al. (U.S. Publication No.: 2003/0172035) in view of Demuth, "Bilateral Anonymity and Prevention of Abusing Logged Web Addresses" and in further view of Bhattacharaya (U.S. Publication No.: 2002/0094083).

Claims 1, 8 and 15 have been amended to include the features which "the license key can only be downloaded once from the web page; and wherein the web page is deleted after all license keys on the web page are downloaded from the web page". This is not shown or suggested in the cited prior art. For example, Demuth suggests deleting a web page after a fixed time period. Demuth does not suggest deleting the web page after all the license keys are downloaded.

For this reason, claims 1, 8 and 15 are believed to be allowable.

In light of the above, it is respectfully submitted that all of the claims now pending in the subject patent application should be allowable, and a Notice of Allowance is requested. The Examiner is respectfully requested to telephone the undersigned if he can assist in any way in expediting issuance of a patent.

The Commissioner is authorized to charge any underpayment or credit any overpayment to Deposit Account No. 06-1325 for any matter in connection with this response, including any fee for extension of time, which may be required.

Respectfully submitted,

Date: November 19, 2007

By: /Joseph P. O'Malley/  
Joseph P. O'Malley  
Reg. No. 36,226

FLIESLER MEYER LLP  
650 California Street, 14<sup>th</sup> Floor  
San Francisco, California 94108  
Telephone: (415) 362-3800